

## **ANNAMACHARYAUNIVERSITY**

EXCELLENCEINEDUCATION; SERVICETOSOCIETY

(ESTD,UNDER APPRIVATEUNIVERSITIES(ESTABLISHMENTANDREGULATION)ACT,2016)
Rajampet,AnnamayyaDistrict,A.P-516126,INDIA

#### **Faculty Profile**

#### **Basic Information:**

NAME : Mr. K. VENKATA SUBBAIAH

DESIGNATION : ASSISTANT PROFESSOR

DEPARTMENT : MBA

DATE OF BIRTH : 15-06-1983

DATEOFJOINING : 18-04-2024

EMAILID : kottevenkatasubbaiah@gmail.com

EMPLOYEE ID : 1773



## **Academic Profile:**

Qualification	Name of the Board/University	YEAR
M.Com.,	SV University, Tirupathi	2007
M.B.A	MS University, Tirunelveli	2010

#### **Research Details:**

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1.Areas of Specialization :		Accounting and Finance	
2.No. of Publications :		04	
3.Awards Received :			
4.Research Guidance			
No. of PhD Guided:			
No. of ME	BA Guided:	150	
No. of B.7	Fech. Guided:	-	
5.Details of Professional Membership:		-	
6.SubjectsTaught		1) Financial Accounting for Managers 2) Economics Analysis for Business Decisions 3) Business Statistics 4) Business Environment and Law 5) Production and Operations Management 6) Financial Management 7) Strategic Management 8) Corporate Finance 9) Investment and Portfolio Management 10) International Financial Management	



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11) Management Science

12) Managerial Economics and Financial Analysis

## **Publication Details:**

Title	Publisher	Published Year
Customer Perceptions on personal finance by commercial banks- A study of Andhra Bank and HDFC Bank	PJ	2017
Personal financial services by commercial banks: A study Kadapa corporations	PJ	2017
Personal finance by commercial banks: An overview	PJ	2017
Performance Analysis of Mutual Funds with Special reference to SBI Long Term Equity Fund - Growth Option Scheme	IJCRT	2024

## **Patent Details:**

Title of Patent	Submitted/Published/Awarded
ENHANCING EMPLOYEE WELL- BEINGTHROUGH ETHICAL LEADERSHIP: THE ROLE OF WORKPLACE SPIRITUALITY	Application No. 202441060953 Publication Date: 16-08-2024